

TRAVEL THE

TOTEM TRAIL

THROUGH SMITHERS, THE HAZELTONS, TERRACE, KITIMAT AND PRINCE RUPERT

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Wolf Totem Pole
Prince Rupert

Visit British Columbia's Evergreen Playground

Are you interested in something new and something different in the way of a vacation? If so why not plan to visit the north this year.

The young and vigorous towns of Smithers, the Hazeltons, Terrace, Kitimat and Prince Rupert are eager to welcome you. We say young because the oldest incorporated town you will visit is Prince Rupert which this year celebrates its 50th anniversary, and the youngest, Kitimat, its 7th.

Highway 16, the second

trans-Canada highway follows the Bulkley and Skeena rivers from Smithers in the beautiful Bulkley Valley to Prince Rupert on the Pacific Ocean and at Terrace you branch off to visit the new town of Kitimat on the Douglas Channel, a tidal arm of the Pacific.

We are a friendly people proud of what we can offer to visitors — lakes, rivers, mountains, valleys and coastal scenery to appeal to camera fans. Superb sea, river and lake fishing that

produce salmon and trout. Goat, moose, deer, bear, duck, Canada geese and grouse shooting in season for the hunter. The largest developed hot springs in Canada, a picturesque laval field, Indian villages with their totem poles that tell a story of a former way of life.

This pamphlet is a joint effort of four district newspapers, four Chambers of Commerce and Boards of Trade and one Tourist Bureau.

In the following pages each community outlines what it has to offer the visitor and how additional information may be secured.

We hope you will enjoy reading our "Story of the Totem Trail." After reading it why not plan to visit us or pass the information along to a friend.

GENERAL INFORMATION

Rivers you can fish:

Morice, Bulkley, Kispiox, Skeena, Kitwanga, Copper (Zymoetz), Lakelse, Kitsumgallum (Kalum), Zymagotitz, Exchamsiks.

Lakes you can fish:

Babine, Round, McClure (Tyee), Seeley, Kitwancool, Lakelse, Kitsumgallum (Kalum), Rainbow.

Valleys to explore:

Morice, Bulkley, Skeena, Kispiox, Kitsumgallum (Kalum), Kitimat.

For information on fishing and hunting:

Write or contact Department of Recreation, Parliament Buildings, Victoria, B.C., for Province as a whole; or District Game Wardens at Smithers, Terrace and Prince Rupert. Offices are located in the Provincial Government Buildings in these towns. More detailed information about local fishing conditions, and fishing licenses, may be secured at the various sporting goods stores in the Totem Trail region.

Provincial Government Campsites:

	Campsites	Picnic Sites
Topley Landing	3	3
McClure Lake	6	10
Seeley Lake	4	4
Kleanza Creek	6	8
Lakelse Lake	21	88
Kitimat (Hirsch Creek)	0	30
Exchamsilko River	4	4

Books and Pamphlets Available:

"The Skeena — River of Destiny" by Dr. W. G. Large. Price \$3.00 from Inlander Hotel, Hazelton; and Prince Rupert Museum.

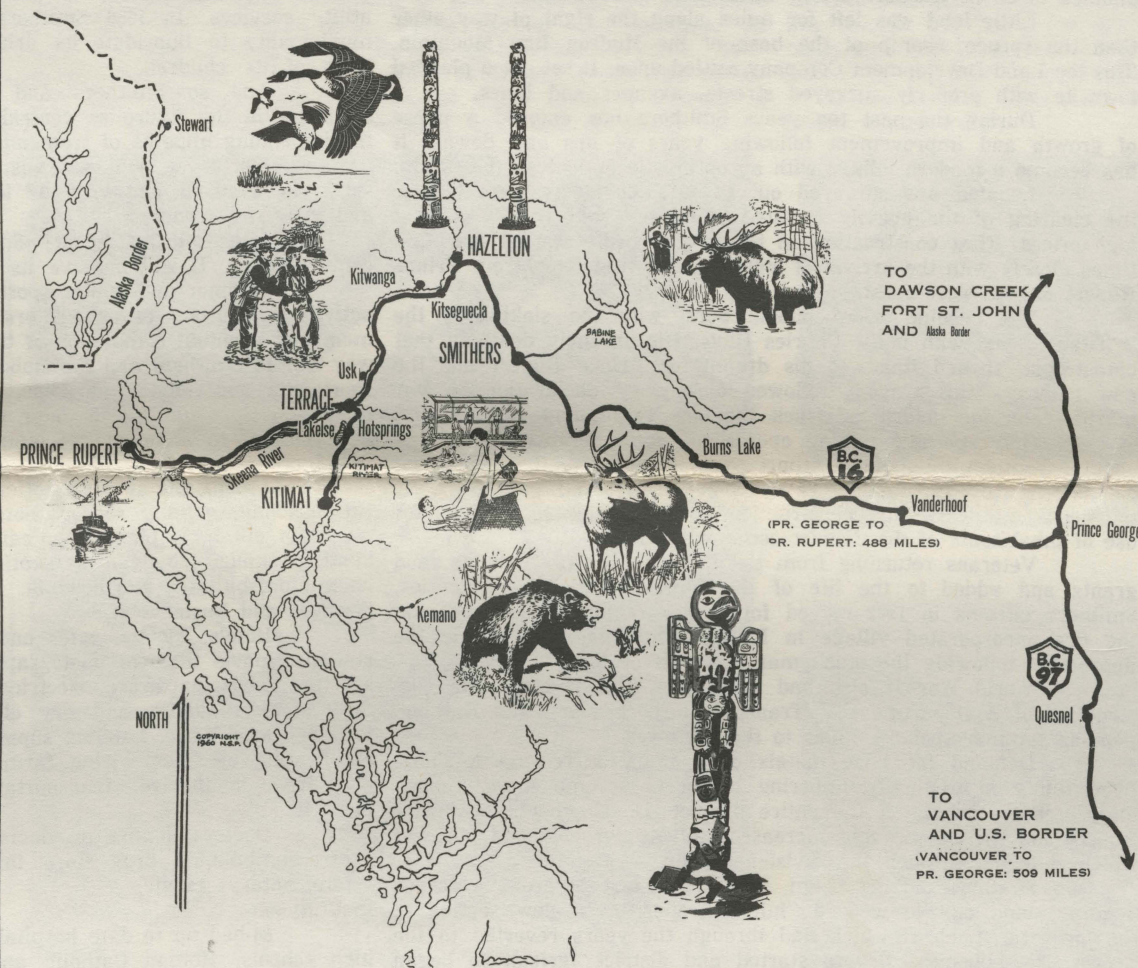
"Steamboat Days on the Skeena River" by Wiggs O'Neill. Price 60c from Hilltop Hotel, Smithers; Lakelse Hot Springs; and Sentinel Stationery, Kitimat.

"Northwest Travel Guide." Price \$1.00 on sale at all newsstands in district.

"Kitimat — Tomorrow's City To-day." Reprint from Canadian Geographical Journal. Compliments of Kitimat Chamber of Commerce, Service Centre, Kitimat.

"British Columbia Travel Guide, Road Map and Campsite Locations." Write B.C. Travel Bureau, Department of Recreation and Conservation, Parliament Buildings, Victoria, B.C.

Transportation to the "Totem Trail" region is provided by Canadian Pacific Airlines, Canadian National Railway, Northland Navigation boat, and Farwest Bus Lines. For further information, schedules, and rates, contact your local travel bureau.



Mountain ranges & peaks:

We do not want to confuse the traveller with too many statistics, especially numbers of mountain peaks and their elevation. However we list a few that should appeal to the camera fan. Smithers — Hudson Bay 9,000', Hazelton — Rocher de Boule 8,200', Cedarvale — Seven Sisters highest peak 9,400' can be seen to better advantage by taking sideroad to river or better still cross river on ferry, Terrace — Sleeping Beauty 6,080' and Thornhill 4,890', Kitimat — Elizabeth 5,346'. From Terrace to Prince Rupert there are hundreds of peaks set off to advantage by the fast flowing Skeena River.

Ferries over the Skeena:

The Skeena can be crossed by self-propelled free Government ferries at Kitwanga, Cedarvale and Usk from 7 - 12 a.m., 1 - 5:30 p.m. and 6 - 7 p.m. After 7 p.m. a nominal charge is made. Cedarvale and Usk are pocket communities with no road connections. From Kitwanga with its totem poles you can go up to Kitwancool with its fine collection of totem poles or visit Old Hazelton on a 30-mile good gravel road. This side trip is well worth the time.

Totem Poles at:

Hagwilget, Hazelton, Kispiox, Kitwanga, Kitwancool, Kitsequecla and Prince Rupert.

Adventure Roads:

For those who like to get off the beaten track there are a number of good side roads. Enquire at Smithers, The Hazelton and Terrace for additional information.

Motorists who use these roads should realize that they do so at their own risk. Surface conditions depend on time of year and there are no service facilities along the way. Drive with caution.

Keep B.C. Green:

Be careful when you smoke or make a camp fire. Dispose of your rubbish in campsite or town trash cans. We thank you for your co-operation

Mileage Guide

Prince George	Prince Rupert
0	Prince George
241.3	Smithers
284.7	New Hazelton
288.7	Old Hazelton (turn off)
376.3	Terrace
414.3	Kitimat (turn off)
471.1	Prince Rupert

Hotels and Motels
"Oasis of the North"
HILLTOP HOTEL
and dining room
Bob and Myrtle Ahern

BULKLEY HOTEL
and dining room

HUDSON HOTEL
Your home away from home

SMITHERS HOTEL
Second to none in accommodation

FISHERMAN'S MOTEL
* * * * Rating

LAKESIDE MOTEL
Home of Hospitality

Restaurants
BAKER'S FOODS
Chicken in the Rough
Norm and Mary Baker

HEGGIE'S CAFE
Good as the Best
Better than the Rest

Garages and Service Stations
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BERG'S SERVICE
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Your Chevron Station.
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GM Products

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Imperial Esso Products
Chrysler and Plymouth Dealer

ROSBERG SERVICE
Shell gas and oil

Sporting Goods:
MEL'S HARDWARE
Hardware, Fishing Tackle, Novelties, Johnson outboard motors

INTERIOR HARDWARE
Fishing tackle, camp equipment, general hardware

DALANAR YOUNG'S
Children's Wear
Sporting Goods

OSCAR'S SPORTING GOODS
Records, Gifts, Novelties

Miscellaneous:
SMITHERS DISTRICT CHAMBER OF COMMERCE
Welcome to Visitors

THE CORPORATION OF THE VILLAGE OF SMITHERS
Welcome to Visitors

SMITHERS

In the beautiful Bulkley Valley

Incorporated 1922 Population 2,800
Chairman — A. C. Fowler
Main Industries — Lumbering and agriculture



A Community with a future in North-Central B.C.'s growth surge

The community of Smithers exists only due to speculation. It wasn't in the planning stage of the Grand Trunk Pacific Land Development Company until speculating land grabbers took up the most likely and most suitable sites for a divisional point for the proposed Grand Trunk Pacific Railway. The divisional point was planned to be at Hubbert, a few miles east of Smithers.

Little land was left for miles along the right of way other than the spruce swamp at the base of the Hudson Bay Mountain. This the Land Development Company settled upon. It set out a planned townsite with properly surveyed streets, avenues and lanes.

During the past ten years Smithers has entered a phase of growth and improvement following years of ups and downs. It has become a modern village with an optimistic outlook to the future.

Located and surveyed out in 1913, contracts were let for the clearing of the heavily forested site. Lots sold readily and at high prices. First construction on the new townsite started that fall, timed closely with the arrival of steel and the first train from Prince Rupert on the west coast.

The ensuing boom bubble burst with the sinking of the "Titanic" and with it Sir Charles Hays. His untimely death in that catastrophe spelled finish to his dream for Prince Rupert and the new railway. This tragedy followed closely by declaration of war in 1914, and the doldrums struck the new community of Smithers.

Only sporadic mining operations, some lumbering and tie-hacking kept Smithers going, apart from its being a divisional point on the new railway. Agriculture developed in a small way to supply the needs of the railway construction and continued to produce for use of inhabitants of the district communities.

Veterans returning from the First World War took up land grants and added to the life of the Bulkley Valley communities. Smithers citizens in 1922 moved for more stability and it became the first incorporated village in British Columbia. Then came the depression following the stock market crash of 1929.

World War II also had its effect. With it came the construction of a Department of Transport airport near Lake Kathlyn, popular summer spot 3½ miles to the northwest.

Demand for base metals once again stirred up a short-lived flurry in mining. Lumbering began to assume more importance in the economy of the entire district. Developments at Prince Rupert and Kitimat brought increased railway services and business which reflected through the divisional point.

Smithers did not boom, but it did start to grow. Veterans acquired land on the wooded "hill" to open up a new section of the townsite, much of which had through the years reverted to the Crown. New businesses were started and district agriculture began to pick up.

Re-vitalized, the village population growth is indicated in the following figures: 1951 census 1,204, 1956 census 1,936, 1960 estimated population 2,800.

The village registered further progress with installation of



SMITHERS GOLF COURSE, HUDSON BAY MT., LAKE KATHLYN

Above left: A modern golf course affords local and visiting golfers relaxing play in the most scenic of settings. Above: Lake Kathlyn is a popular summer home and recreation spot. The grandeur of the 9000-foot Hudson Bay Mountain and Kathlyn Glacier is reflected in its mirror-like surface.

a modern sewerage disposal system in 1957, and increased water storage capacity in 1959 to provide for the growing demand for utility services. In 1956 Smithers was the first British Columbia municipality to fluoridate its drinking water supply to benefit the teeth of its children.

And so Smithers and surrounding district grows with optimism in the future as central and northern B.C. begins to feel the impending impetus of tremendous development of vast resources.

Won't you join with us in our optimism and progressive spirit, or drop in and visit us to fish, hunt, camp or just relax and view the scenery?

After all this history Smithers has yet to reach the half century mark. It will observe its Golden Anniversary in 1963.

Summer and winter sports provide interesting and healthful activity for tourists, casual visitors and residents alike. With improvement and eventual completion of the Northern Trans-Provincial Highway No. 16 Smithers and the Bulkley Valley recreational playground, sportsman and holiday paradise, will be more easily accessible to motorists. Opportunities to cater to the desire for healthful activity will continue to arise and accommodation and services will improve and increase.

Among the activities offered here in their respective seasons are baseball, golfing, soccer, horseback riding, trail rides, hiking, mountain climbing, picnicking, camping, swimming, boating, fishing, hunting, skiing, tobogganing, skating, figure-skating, hockey, curling, badminton, billiards and bowling.

Services and Businesses:

Hotels, motels, cafes and restaurants, garages and service stations, movie theatre, photographers, groceries, bakeries, clothing, sporting goods, hardware, electrical, stationery, gift and novelty and drug stores, laundry and dry cleaners, hairdressers and barbers, feed and seed store, building supplies, building contractors, plumbing and heating, electrical wiring, farm and industrial machinery agencies, and drive in theatre; transportation—railway, bus, taxi, trucking, airport.

Doctors, dentist, provincial health nurse and municipal health centre, ambulance, drug store, lawyer, accountants, insurance, real estate, notarys public.

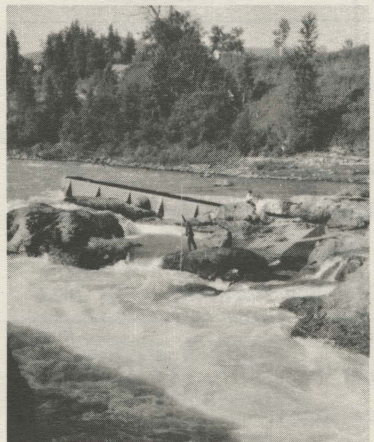
Institutions:

84-bed up to date hospital, public, Catholic and junior-senior high schools, Roman Catholic and Protestant churches, provincial government agent and mining recorder, B.C. Hydro, B.C. Telephone, C.N. Telegraph, Provincial and Federal offices, post office, R.C.M. Police detachment, government liquore store, banks, weekly newspaper, city paper and magazine agencies, municipal office, volunteer fire department and public library.

Smithers . . . the Village with a big-town future



Right: Looking northeasterly along Smithers main business thoroughfare toward the Provincial Court House and Babine Mountains. Below: Moricetown Falls, a popular place to fish when the salmon are running. Picture shows Indians gaffing fish for food at the head of the narrow Bulkley River gorge. Federal Fisheries ladders at right assist low water escapage of spawning fish.



For further information about SMITHERS, contact The Secretary, Smithers & District Chamber of Commerce

The HAZELTONS

IN THE KINGDOM OF TOTEM POLES AND THE STEELHEAD

Hazelton, South Hazelton, and New Hazelton:
Combined Population 2,000

A FRONTIER VACATION LAND

The fact there are three Hazeltons is sometimes confusing to the tourist. It is best explained by saying that "Hazelton" is the child of the River, "South Hazelton" the child of the railroad and "New Hazelton" the child of the highway. The main industry is lumbering. Some of B.C.'s longest cedar poles are taken from the country to the north.

When you discover the Hazeltons, you find a frontier vacationland. The area is rich in history and natural beauty with a ruggedness that is ideal for the photographer, painter or camper in search of new adventure.

Fishing the many rivers and lakes can be an adventure itself. Out of local rivers have come the World's largest recorded Steelhead every year since 1950. Rainbow, cut-throat and Dolly Varden trout are found in all the lakes. Catching the Pacific Salmon provides a challenge to every fisherman. The fishing is so spectacular that even an amateur can make catches that would thrill a veteran.

If you are looking for simple quiet relaxation away from commercialized resorts you will find solitude and beauty on every hand. Within reach of your car are authentic Indian Villages complete with totem poles and old folklore enough to satisfy the heart of any historian. The legends surrounding the villages of Kisegag, Kitwancool, Kitwanga, Hagwelget, Kitsequecla are indeed fascinating.

Prospectors and rockhounds are beckoned by the abandoned mines that dot the mountains and hills promising the possibility of a lucky find. For the sportsman looking for bigger things, there are moose, deer, goats, black and grizzly bear and some of the finest grouse hunting in the province. Experienced guides are always available.

The Hazeltons are a paradise for photographers and artists. The most dominant mountain, the Rocher de Boule, broods over the village with a countenance that changes character by the hour. The picturesque and almost unique Indian grave yard just out of Hazelton offers myriad subjects for camera and brush.

You can pitch your tent beside the cool rivers or on historic trails where the spirits of bygone days still lurk and you will find Hazelton ready to give you a new experience, whether your holiday is a month long or just a day. You will truly have your best vacation when you travel to this fascinating frontier vacationland.

COMING EVENTS AND FISHERMEN'S CALENDAR, 1960:

To help plan your vacation so that you will be here just at the right time for your particular interest, we give you the following Calendar of Coming Events:

In June the fly fisherman will find a dream come true at Seely Lake, when trout are rising to the fly. Also this month, the Spring Salmon run starts, providing excellent salmon fishing in all the rivers.

July 1 is Dominion Day Celebration at South Hazelton. Salmon fishing continues to be good in all rivers.

August is Salmon Spawning time in the Skeena River, while fishing continues to be good in the rivers.

September 5 is for the Rodeo fan. The Kispiox Rodeo is an event well worth the 15 miles of driving up the Kispiox Valley. Also in September the fishing is superb in all the rivers and lakes, for rainbows, Dollys and Cut-throats.

October is the start of the Steelhead fishing and your chance to catch the next world's record begins. The Coho Salmon run also takes place during this month.

November the Steelhead fishing is at its best, in the Kispiox, Kitwanga and Bulkley rivers, and all trout are still looking for lures in the lakes.

(further information may be obtained from any service station or hotel)

ADVENTURE ROADS

Salmon River Road — Leads off from the Kispiox road and extends 60 miles to the North West parallel to the Skeena River, across the Salmon River bridge and on to the junction of the Babine River. The road continues to the historic old Kisegag bridge and abandoned Indian village with its many legends. You can travel on to the famous Babine River slide which is at the end of the road. It is wise to inquire concerning the condition of this road before planning to travel the complete length of this interesting trip.

Kispiox Road — Starts north for 40 miles from the road between New Hazelton and Hazelton. The road passes over the Skeena Bridge and continues past Glen Vowell Indian village to the junction of the Kispiox and Skeena rivers. This leads you into the heart of the world's finest fishing. The road continues north through a rich farm area to first cabin on the old historic Telegraph Trail. The area is quite accessible during the summer months this far and with a four wheel drive vehicle or a truck it is possible to drive a further 20 miles north through virgin timber and the most scenic country in the area.

Silver Standard Mine Road — This extends five miles north from the Two Mile settlement and the road is usually in good condition. At the end of the road you find the Silver Standard Mine which is not now in production. The view into the valley from the mine is worth the trip.

Kitwanga Road — This is known as the back road to Kitwanga and is 27 miles from its beginning north from the road linking New Hazelton and Hazelton. The road is kept in good condition and parallels the Skeena River passing the site of the historic Temlaham. The road to Kitwancool village branches off from a point near the Kitwanga village. It is possible to cross the Skeena River at Kitwanga on a ferry and return to Highway 16.

Babine Trail — This is the original historic old pack trail to Babine lake. The road commences from the settlement at Two Mile. It is only possible to travel a short distance on this road by automobile. It is an interesting area to hike or to travel with a four wheel drive vehicle. The scenery is terrific and the trail goes up high where you find yourself above timberline and in some of the best mountain goat hunting country in Canada.



Totem Poles at Kitwanga



Above: Steelhead fishing in the Kispiox River. Below: Indians fishing at the Kispiox Village. Bottom: Rocher de Boule Mountain overlooking the Hagwilget Bridge and the Bulkley River at Hazelton, B.C. — British Columbia Government Photos, courtesy Dept. of Recreation and Conservation.



For further information about HAZELTON, contact the New Hazelton & District Chamber of Commerce, Hazelton, B.C.

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Hazelton, B. C.

New Hazelton Hotel
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And Taxi**
Axel Larson
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Gateway Service Station
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Phone 50-R

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Hazelton, B.C.

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The finest accommodation in
the B.C. Northwest

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Management by the Geeraerts

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LAKELSE AVENUE

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DEALERS

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PHONE VI 3-2556
Bill Onstein
Terrace, B.C.

TERRACE

THE CROSS-ROADS OF NORTH-CENTRAL B.C.

FOR YOU - THE TOURIST:

Terrace area abounds in attractions

The whole Terrace area is a mecca for the camera fan. Highway 16, both east and west of Terrace, has magnificent natural scenery as you drive through the rugged Coast Range of mountains paralleling the historic Skeena River.

The community of Terrace is nestled in a natural "saucer" of the Skeena Valley on the banks of the river. It has modern motel and hotel accommodation, shopping services of all kinds, telephone and telegraph communication, daily train, plane and bus services to southern B.C. and connection to major world-wide transportation facilities. Most Church denominations are represented here. A modern 42-bed hospital is under construction.

Logging and its associated industries employs approximately 75% of the present population with the Woods Division offices of Columbia Cellulose Co. Ltd. established here in the centre of their logging claim, supplying logs for the Company's \$40,000,000 pulp mill in Prince Rupert.

From the area's abundant stands of cedar, we ship poles and piling throughout the continent. Agriculture too, while not yet developed to a high degree, has a bright future. Kitimat and Prince Rupert assure a ready home market for a variety of fruits and fresh vegetables that thrive in our moderate climate.

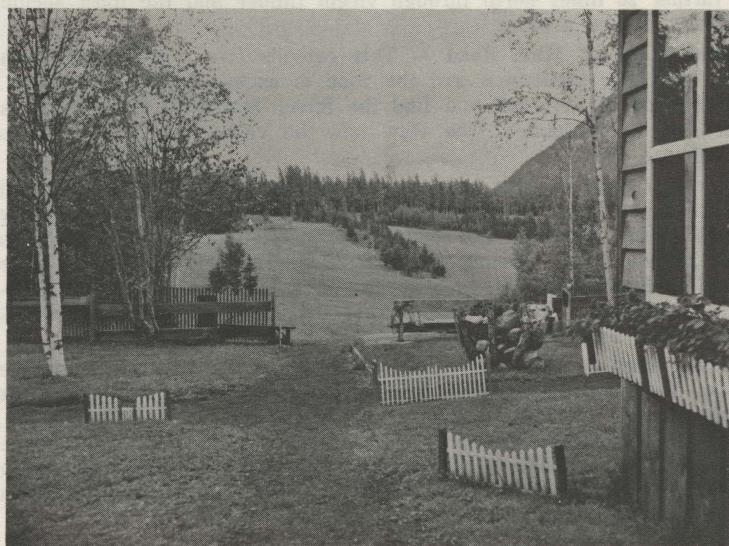
At present, important routes lead south to Kitimat, east to the Hazeltons, Smithers, Prince George and southern B.C., west to Prince Rupert — and in the not-too-distant future, north through mineral wealthy Northern B.C. and connection to the Alaska Highway at Watson Lake. For you the tourist the area abounds in attractions.

Camping: If you're tenting or just picnicking, the immediate area has three excellent B.C. Parks Service developments. At Kleanza Creek, 12 miles east of Terrace on Highway 16, you'll "live" on the bank of the stream in a grove of spruce, cedar and cottonwood trees. Lakelse Lake campsite, 10 miles south of Terrace is a major development with 21 camping units and 88 picnic tables.



FISHING — Coho (silver) and spring salmon, steelhead, cutthroat, dolly-varden and rainbow trout are all found in abundance practically the year round. Within 10 minutes drive of town centre you can fish the Skeena River at the hole where 14-year-old Heinz Wichmann last year landed the world record 92 pound spring salmon, photographed above.

GOLFING — Just 15 minutes from town on highway 16A in the direction of Kitimat you'll find the sportiest 9-hole layout in B.C. (photo below). Thornhill Golf and Country club nestles picturesquely at the base of the mountain from which it takes its nome. Club and cart rentals are available at the clubhouse which has coffee-bar and lounge facilities.



Incorporated: 1927

Population: 6,500

Reeve: Walter A. Yeo

Main Industries: Logging, Poles, Agriculture

Units are located on the lakeshore and there is change house and a boat launching site. Thirty-five miles west of Terrace on Highway 16, you'll find the four-unit Exchamsiks River campsite.

Hunting: In season and at varying distances from Terrace are to be found mule deer, moose, mountain goat, grizzly and black bear.

Rugged mountain scenery (top photo below) along highway 16 gives way to beautiful vistas of rivers and valleys.

An interesting side trip (centre photo below): travel 3½ miles west of Terrace on Highway 16 to the Columbia Cellulose Company's Forest Management License Area. The Company's private logging road, gravel but well-maintained, stretches some 75 miles north to the Naas River Valley. Passes are necessary to travel this road and permits are obtained at the Company's Personnel Office in downtown Terrace. There are no service stations, cafes or similar services along the way so fill your gas tank before you leave. But it's a worthwhile trip — in addition to seeing a large, logging operation you'll travel through magnificent country. Forty-two miles from the main gate you'll drive beside 7-mile long Lava Lake. A half mile further north, on a rock bluff beside the road, Indian paintings can be seen. At mile 50 you'll enter the lava beds themselves. You'll travel the road, which is built on the beds, for 10 miles before reaching the Naas River. The lava flow occurred about 300 years ago and it is estimated that the volume of lava in the flow would make a mountain one mile square. (Photos by Catton Studios)

Swimming (bottom photo below): At Mile 14 southward from Terrace on Highway 16A, one of the largest natural hot springs in North America has been developed with modern facilities for your pleasure. Lakelse Hot Springs Resort has an outdoor pool 100'x50' for swimming and diving with water temperature 80 degrees. A covered pool measuring 70'x18' with water temperature of 100 degrees has proven beneficial for arthritics and rheumatics. Adjoining the large pool are 10 modern rental suites with mineral baths in each one. Fully equipped housekeeping units can accommodate 4 people. At nearby Lakelse Lake there is excellent swimming for those who prefer cooler water.



For further information about TERRACE, contact the Terrace and District Board of Trade, Box 976

KITIMAT

THE ALUMINUM CITY

Incorporated: 1953

Population: 9000 (est.)

Reeve M. E. Gooding

Main Industry: Aluminum Company of Canada, Ltd.



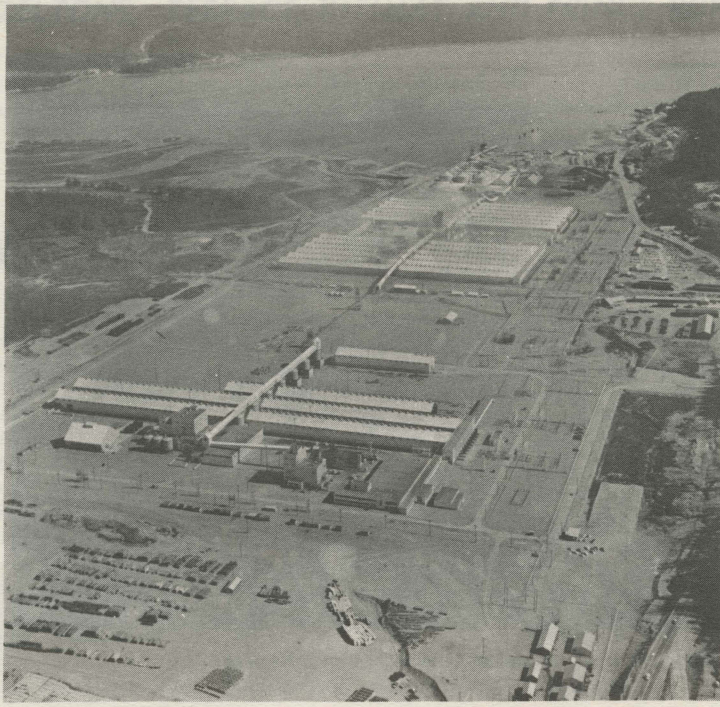
Recent aerial view of two of Kitimat's four residential neighbourhoods shows the curving patterns of Nechako, centre of photo, Whittesail at left rear. In centre foreground is Kitimat's new 213-bed General Hospital. At right foreground is entrance to City Centre parking lot and shopping centre. Kitimat's monthly payroll is estimated at \$1,250,000. (Photo by Ryan)



The modern 3½ million dollar City Centre shopping area with its 42 stores can supply all the visitor's requirements. There are two parking lots with accommodation for 360 cars which serve the Centre and the adjacent Century House office building. A second shopping centre is located in the Nechako Neighbourhood adjacent to the Nechako Theatre, Public Safety Building and the Municipal tennis courts. (Photo by Ryan)



Kitimat is proud of its Public Library with its 12,000 books for adults and children. In the background is the Nechako Elementary School. Kitimat has four elementary and a Junior and Senior High School. School enrolment is 1,800. To date six of our thirteen church congregations have their own buildings. Additional landmarks are the Y.M.C.A., Canadian Legion and Public Safety Building which houses the Municipal Offices, Fire Department and the R.C.M.P. (Photo by Malak)



The Aluminum Company of Canada, Limited smelter producing 192,000 tons of aluminum a year is located at tidewater on the Douglas Channel. The Company receives such raw materials as alumina from Jamaica, B.W.I., fluorspar from Newfoundland and cryolite and hard pitch from Europe by ocean freighters and ships out aluminum ingots to all parts of the world by deep sea vessels and by rail. Soda ash, coke, coal and carbon blocks are brought in by rail.



The Kitimat River is probably the least known salmon river in the world. It has a phenomenal run of spring and coho salmon, it is also a year-round trout river. A number of spring salmon over 60 pounds and coho over 15 pounds are taken for granted. Residents frequently have a world record spring or coho salmon for dinner as a matter of course. 20 miles of the Kitimat River can be reached within easy walking distance off the super highway from Kitimat to famous Hot Springs 22 miles from Kitimat. (Northwest Photo).

All Service Clubs meet at

The Kitimat Hotel

Serving visitors to Kitimat since the city's incorporation. Comfortable fully modern rooms. Dining facilities and restaurant. Licensed premises.

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Airport - Prince Rupert

- Daily Service
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R-e-l-a-x: comfortable modern suites, rustic tent-cabins; two heated pools, steam bath, etc. Write for pictures and detailed description.

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For further information about Kitimat, contact the Chamber of Commerce, Box 1021 Phone 989

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Mayor — Peter J. Lester

Population 12,000
Main Industries—Fishing, Acetate
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Key to the great NORTHWEST

1910 - 1960! Only half a century . . . but what a half century! Prince Rupert has crowded more into fifty years than these few sentences could ever hope to express. Threaded through her history are those behind-the-scenes stories . . . the labors, the hopes, the enterprises, the difficulties, the resources, the foresight and indomitable spirit which, combined, show why Prince Rupert anticipates such a great future.

As you tour northwestern B.C. this year, be sure to visit the Golden Jubilee city, Prince Rupert, Key to the Great Northwest!

A visitor to Prince Rupert will find many features of interest and friendly people gladly point them out. Scenic Grandeur and Indian lore head the list. In this northwest region of British Columbia the mountains have a special magnificence. Many are capped by year 'round glaciers, and the brilliant ever-changing hues they assume are the delight of painters and colour photographers. The brilliance of the sunsets over Prince Rupert harbour is such that they have to be seen to be believed.

The air is pure and free from smoke. This affords a sweeping range of vision from the several good vantage points where the entire city and surrounding area may be studied and enjoyed. One of the best of these is Roosevelt Park, named after the late President, where U.S. troops were camped during the last war. Here one can get a beautiful view of Prince Rupert, its harbour and the islands and mountains that lie beyond.

Less than five miles by water, and through a protected passage all the way, is the Indian village of Metlakatla, established by the famous Father Duncan in 1862. It was from this village that Father Duncan moved some 25 years later, with over 800 Indians, to establish the village of New Metlakatla in Alaska.

Beauty spots include the sunken flower gardens in the Court House grounds, McClymont Park through which a mountain stream courses on its way to the ocean, and nearby Butze Rapids, where 23 foot tides race back and forth through a narrow pass, to produce a reversible falls to rival Saint John's.

The Pacific Northwest is the home of the aboriginal totem carving native. The City of Prince Rupert, several years ago, obtained a collection of original Haida Indian totem poles, recognized as being among the finest and most expertly carved in existence. These poles are displayed prominently in various parts of the city.

The new Museum of Northern British Columbia, attractively located at the edge of the Court House grounds, is fronted by a group of three poles one of them the famous "Wolf Totem" which has been restored. The building is the permanent Centennial project of the Prince Rupert district and was erected and occupied in 1958. It houses a rare and valuable collection of Indian treasures and relics, as well as many items of interest dealing with the history and industry of the area. The visitor is always welcome to the Museum and, if desired, a guide will accompany all tours. Also located in the Museum is the Tourist Bureau office, where facilities are available for guests, folders are on display and an attendant on duty to supply information and be of any possible assistance.

The downtown shopping district now boasts many new and modern stores, Indian handicraft in slate, wood and gold and silver is available in several souvenir shops, jewelry stores feature English bone china, and Ladies' and Men's wear stores handle fine imported woollens at prices comparable with other Canadian cities. Prince Rupert is in the heart of the greatest fur bearing area in the province and is an excellent place to buy furs at Canadian prices without luxury tax. The furs are trapped in the district, manufactured in Prince Rupert and sold directly to the customer.

While the cold, deep waters of the harbour discourage swimming, there is excellent boating and sailing. In five minutes from the centre of the city one can be in the middle of one of the finest fishing grounds to be found anywhere.

The Prince Rupert Yacht Club will provide mooring facilities and other amenities for travellers arriving on their own vessels.

A feature which will interest visitors is the presence of the famous Royal Canadian Mounted Police. The tradition of courtesy and efficiency of this force is well maintained in the district.

Visitors to Prince Rupert should not leave without a visit to the waterfront to see the hundreds of small fishing craft, the enormous cold storage and processing plants, and the harvest of the sea being landed and processed in quantities measured by the millions of pounds.

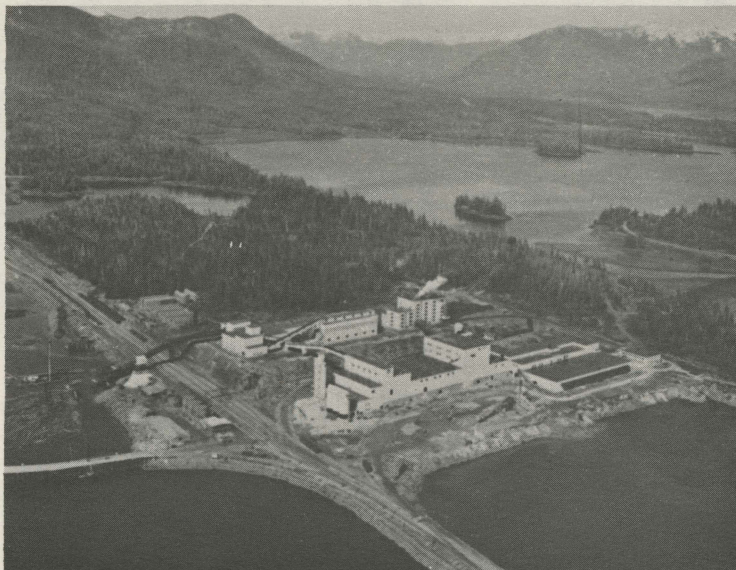
We believe we are a growing, progressive and attractive city. However, we are never too busy to extend a welcome to visitors. Let us know how we can help you enjoy to the full a VISIT TO PRINCE RUPERT.



Aerial view of Prince Rupert



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For Additional information write — Prince Rupert Tourist Bureau, Box 423, Phone 5637.

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